

MAVEN
CREATIVE STUDIO
SERVICES & PRICES CATALOG

THE MAVEN CREATIVE STUDIO | SPRING 2023



Our goal is to establish a community of brands that are willing to invest both time and resources to build true success. The Maven Creative Studio team provides an experience to help guide every client through their transition of branding or rebranding. We work closely with each business to help build a concept & design system that will surely yield results in clientele growth, sales and more.

We work really well with entrepreneurs by helping them create the overall foundation of their business. We are committed to serving our clients through professionalism, excellence, drive, and effective communication.

A LA CARTE

DESIGNS

LOGO DESIGN

Logos start at \$150

Logo Suite \$200

Logo Edit \$75

FLYER DESIGN

Flyer Design \$65

Hang Tag Design \$50

Social Template \$35

Thank You Card Design \$45

Retractable Banner Design \$55

Business Card Design \$50

Insta Business Card \$55

Email Signature \$50

IG Highlights \$25

Website Banner \$65

Portfolio Starting Price \$125

One-Pager QR Code \$50

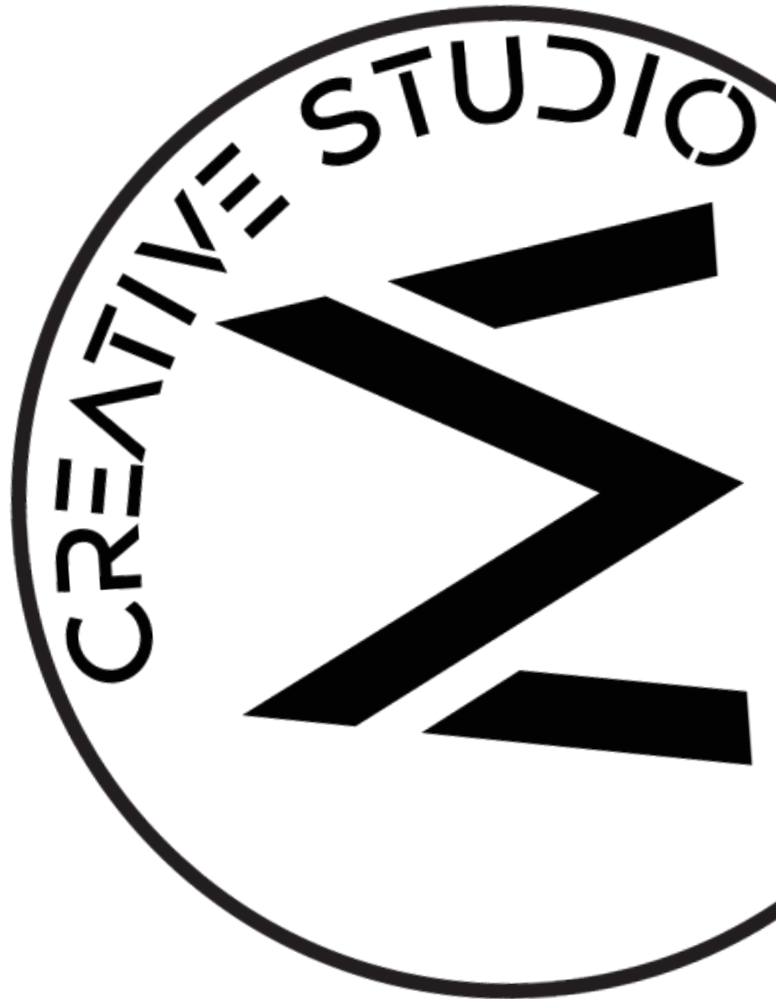
PRODUCT LABELS

Box Design \$75

Product Label Design \$75

Billboard Design \$200

Book Cover (F&B) \$200



BRAND

IDENTITY \$400

- Questionnaire
- Logo Suite (Primary, Variation, and Submark Logo)
- Mood Board
- Color Template
- Typography Styling

TURN AROUND 3-6 WEEKS

Logo Formats: JPG, PNG, PDF, SVG ONLY*

WWW.MAVENCREATIVESTUDIO.COM

WEB DESIGN

- Full Web Design (WIX, Shopify, Squarespace) starts at \$600
- One Page Web Design \$250
- Landing Page \$350
- Website Revamp \$300
- Website Touch Up: \$100
- Monthly Updates: \$100
- Purchase your own domain via Google, Shopify, WIX
- SEO

TURN AROUND 3-6 WEEKS

Logo Formats: JPG, PNG, PDF, SVG ONLY*

SOCIAL MEDIA PACKAGES

- Standard Social Media Content Package \$300
 - (21 graphics or photos)
- Premium Social Media Content \$450
 - 1 Reel Cover Design
 - Design Color Palette
 - 6 Social Media Graphics
 - Now Booking
 - Service Offers
 - Brand Intro
 - About Us
 - Now Live
 - 1 Banner Design for platforms such as:
 - Facebook
 - LinkedIn
 - Youtube
 - 5 Instagram Highlights
- Maven Social Media Content \$750
 - 3 Reel Cover Design
 - Design Color Palette
 - 6 Social Media Graphics
 - Now Booking
 - Service Offers
 - Brand Intro
 - About Us
 - Now Live
 - 6 Social Media Templates
 - 3 Banner Design for platforms such as:
 - Facebook
 - LinkedIn
 - Youtube
 - 8 Instagram Highlights
- Monthly Graphics \$200
- Monthly Content Plan \$200

STANDARD PACKAGE

\$800

- Brand identity suite
- Brand Collateral
 - Business Card or Thank You Card Design
 - (4) Social Media Flyers
 - (2) Social Media Covers (FB, Twitter, Youtube)
 - (2) Brand Templates
 - Email Signature Template

TURN AROUND 4-8 WEEKS

Items in this package can be swapped out.

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PREMIUM PACKAGE

\$1000

- Brand Identity: Logo Suite, Watermarks, Color Palette and typography, Brand Board, Brand Manual
- 3 Page Web Design
- Business Card Design and 50 printed business cards
- 2 Flyers or Social Media Graphics
- Launch, Coming Soon, Revamp Flyer
- 1:1 Call With Marian

TURN AROUND 4-12 WEEKS

Items in this package can be swapped out.

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MAVEN PACKAGE

\$2000

- Brand identity suite
- Full Web Design
- Brand Collateral
 - Business Card or Thank You Card
 - Design
 - (6) Social Media Flyers
 - (3) Social Media Covers (FB, Twitter, Youtube)
 - (4) Brand Templates
 - (5) Instagram Highlights
 - Email Signature Template
- 1:1 Call With Marian

TURN AROUND 4-12 WEEKS

Items in this package can be swapped out.

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RUSH SERVICES

GRAPHIC DESIGN SERVICES

Same Day Turnaround \$100

Next Day Turnaround \$50

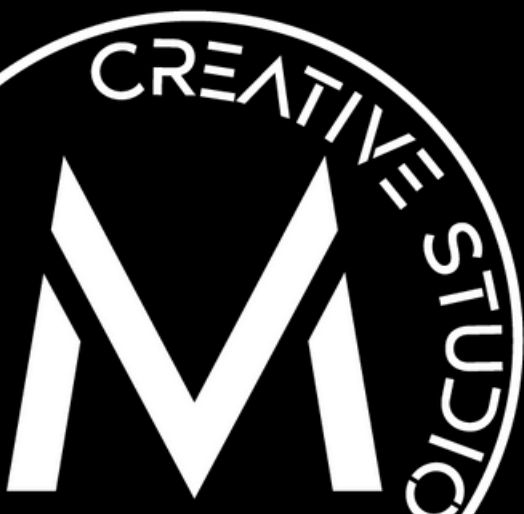
All Turn Around Times Are By 11:59 PM

WEB DESIGN SERVICES

1 Week Turnaround \$400

2 Week Turnaround \$200

SUNDAY BY 11:59 pm



DESIGN PROCESS

01 02 03

Schedule a consultation and review catalog.

Pay desposit and wait for onboard email for instructions and design form.

Complete Design Form and wait for proofs.

04 05

Review Proofs and Submit Changes.
Approve and submit final payment.

Recieve final proofs and promote



MAVEN LAWS

01 | So that there is no miscommunication, all contact will be done via email.

02| 50 % of a non-refundable deposit must be made to start on projects that are under \$500.

03| All content must be sent via email or client forms.

04| Turnaround times may vary. Please be patient.

MAVEN LAWS

DISCLAIMER FOR ALL CLIENT SERVICES

- PHOTOGRAPHY

We require high-quality/resolution photos for our website design service. We will not accept selfies, screenshots of products, or low-resolution photos. If you need a photographer please contact us at mavencreativestudio@gmail.com, if you are concerned about your image quality please feel free to submit them to us [here](#).

- COPY & COPYRIGHT

Clients are responsible for all wording content while The Maven Creative Studio is responsible for the design. We encourage all clients to proof read all wording sent over, we will not correct any grammar or spelling errors.

LET'S WORK

Ready to become our next client?

I'M READY

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